



***Moe's Southwest Grill and Little Kids Rock*** have partnered in an effort to restore, expand and innovate music programs in schools across the country. You've been selected to receive a donation of Modern Band instruments (guitars, drums, basses, keyboards, ukuleles, audio equipment), professional development, and curricular resources from Little Kids Rock. As part of this process, we will need your help to rally your school community to come out to a fundraiser at your local Moe's Southwest Grill on a predetermined date, from which a percentage of the proceeds will be donated toward your school to help support your music program! Below are some idea starters that have worked in the past for getting the word out!



### ***List of Ideas:***

- Send a flyer home with each of your students (we will create one for you!)
- Ask other teachers at your school to do the same (music impacts the entire school!)
- Set up an auto caller to reach out to your school's parents
- Create a public facebook event
- Display flyers and yard signs around your school
- Post a flyer on your school's website or communication portal (Class Dojo, Remind, etc.)
- Make an announcement over the loudspeaker at school
- Coordinate with your school's PTA/PTO to help get the word out
- Ask your school's superintendent to do outreach for you to all the schools in your district